



















2022 유러피언 커리어 포럼

EUROPEAN CAREER FORUM

May 16th-20th, 2022 9am-6pm | Online













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About the European Career Forum

The first edition of the European Career Forum will take place virtually from May 16th to 20th, 2022. It presents an excellent opportunity for companies to connect with global talents. KGCCI members can participate with a free booth.

For participating companies, the Forum will be a place to promote their activities and recruit excellent global talents in their field of activity through a fully online user-friendly platform which enables booth visibility, talent & job selection, embedded meeting scheduling and visio conference tools.

For job seekers the Career Forum presents an excellent opportunity to explore a wide range of job openings, learn about job market trends and receive mentoring to boost their careers.

KGCCI is co-organizing the virtual European Career Forum with FKCCI and other bilateral chambers from Europe in collaboration with the German, French and Belgium Embassies in Korea.

Event Overview

Date: May 16th – 20th
Time: 9am – 6pm KST

• Venue: Fully online (Seekube)

• Language: English

Main Hosts: FKCCI (France), KGCCI (Germany),

• Co-Hosts: BKBF (Belgium), ECCK (Europe), ESCCK (Spain), FINNCHAM (Finland), German Embassy in Korea, ITCCK (Italy), SCCK (Sweden)

Partners: French Embassy in Korea, Belgium Embassy in Korea

Target number of attendees: 1000

Register Here







Opportunities for Participating Companies

Recruit

- Find the right candidate from wide variety of backgrounds and trainings
- Benefit from a user-friendly online platform enabling talents' selection, scheduling and organization of remote interviews
- Get help from the organizers regarding companies' recruitment needs so that they can target the right university departments and other professional networks

Communicate & Promote

- Present companies at their booth
- · Share vision and opportunities
- Increase company's visibility to future young professionals

Enhance their image

- Associate with an event designed for helping students and young professionals
- Take initiative in responding and contributing to the growing academic and economic ties between Europe and Korea

Contribute & Help the Community

- Use their expertise to offer much needed insights and advice to students & professionals
- Contribute to the European-Korean community through their involvement

Agenda (TBC)

Opening Day - Conference Hall

09:00 - 09:20 am - Opening

- H.E. Philippe LEFORT, French Ambassador to Korea
- H.E. Michael REIFFENSTUEL, German Ambassador to Korea
- H.E. Maria CASTILLO-FERNANDEZ, EU Ambassador to Korea

09:20 – 09:40 am - Stakes of multilingualism in the economic sphere as key asset for cooperation between Europe and Korea

 Mr. Daniel RIGNAULT, Attaché for Francophonie and Education at the Cultural Service of the French Embassy in Korea

09:40 - 10:00 am - Importance of the business community between Europe and Korea

Mr. Christophe BESSE, Economic Attaché at the EU delegation in Korea

10:00 – 10:20 am – Ausbildung (vocational training), Creating sustainable jobs in the Korean-German Business Community

Ms. Susanne Woehrle, Vice President KGCCI

All Event Days - Exhibition Space

09:00 am - 06:00 pm: Booths' Animation

- Companies' presentation (TBC with each company)
- Testimonies of young professionals & Alumni (TBC)







Participation and Sponsorship Opportunities

Option 1: Booth Only

The company is autonomous in setting up its booth (a tutorial is provided)

Members: FREE Non-Members: 350,000

Option 2: Booth + Support Services

The company receives support in setting up its booth:

- 1:1 preparation meeting prior to the event
- Advises on booth's contents preparation (company's description, job descriptions, formats of networking tables, etc.)
- Booth set-up & back-office administration
- Communication with the platform's operators
- Counselling on booth's animation & special live support on the d-days
- Advise on candidates' selection

Members: 1,000,000 KRW (excl. VAT) Non-Members: 1,350,000 KRW (excl. VAT)

Option 3: Booth + Support Services + Sponsorship

We are providing different levels of brand exposure to the sponsors.

SPONSOR TYPES (excl. VAT): Gold sponsor: 5,000,000 KRW Silver sponsor: 3,000,000 KRW

	OH V/FD	001.0	
	SILVER	GOLD	
EVENT			
VIDEO DISPLAY ON THE WELCOME PAGE		X	
TOP PLACEMENT FOR BOOTHS		X	
BANNER DISPLAY ON SUBSCRIPTION PAGE	X	X	
SPONSOR BUTTON IN THE EVENT MENU	X	Χ	
BOOTH SET-UP SERVICES	X	Χ	
COMMUNICATION			
EMAILS			
LOGO	X	Χ	
SNS			
LOGO	X	Χ	
QUOTE FROM COMPANY		X	
PRESS RELEASE			
LOGO	X	X	
QUOTE FROM COMPANY		X	
COORGANIZERS & PARTNERS WEBSITE			
LOGO	X	X	
QUOTE FROM COMPANY		Χ	







The platform: Seekube

Companies will be able to:

- · Be displayed and meet candidates in a customized booth
- Select candidates, organize interviews
- Organize live sessions such as webinars and round table discussions

The platform operators will conduct connectivity tests before the event with each participating company as well as provide back-office support during the event. Each company can personalise their booth by providing contents to the platform operators.

Candidates will be able to:

- Upload resume and cover letters, register on company booth for interviews and webinars
- Navigate companies' custom booths and queue in a waiting line for getting a meeting with a company's representative
- Send their profile to companies, apply to companies' job offers and ask for interviews
- Join personal interviews and live sessions

The following pages include draft visualisations of the platform and its key features such as welcome page, matchmaking tools, conference hall and booth. Please note, the sponsors' logos will be displayed on all main pages.

Welcome Page





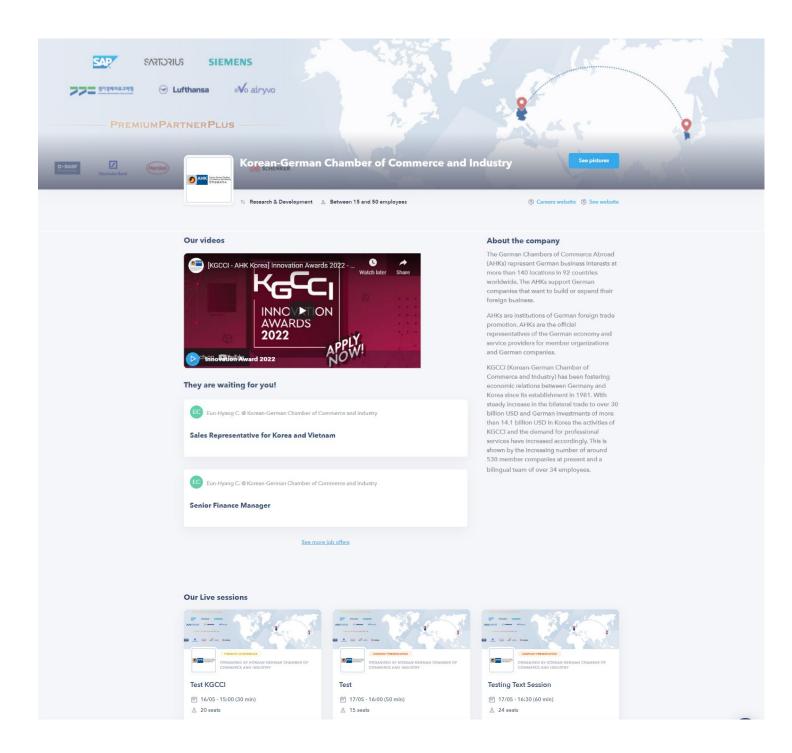




Company Stand

Features:

- Introduction of Company with text, videos and images
- Job Posts to arrange interviews between recruiters and candidates
- Live Sessions









Live Sessions

