



Invitation: German - Korean Business & Investment Seminar Innovation for Future Mobility in North Rhine-Westphalia!

- **Date:** 8th June, 10.00 - 13.30 h
- **Venue:** InterContinental Seoul COEX (Allegro & Andante Room) / 524 Bongeunsa-ro, Gangnam-gu, Seoul
- **Organizers:** GTAI, NRW.Global Business
- **Partners:** KIAT, AGIT
- **Registration:** [Online](#) (Registration mandatory / first-come first served)
- **Inquiries:** Korean-German Chamber of Commerce and Industry (KGCCI)
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Germany's and South Korea's common goals of decarbonization and climate neutrality require new innovative concepts of mobility. Our mobility and along with it our cars are to become more sustainable, more automated, more networked and more efficient. Innovative and smart solutions are in demand.

Germany's leading industrial federal state North Rhine-Westphalia (NRW) has been a hub of innovation for the manufacturing and automotive industry in Europe since decades. Especially in the Technology Region Aachen, companies from all over the world come together to cooperate with the dense network of excellent R&D institutions and participate in the innovative ecosystem.

What specific opportunities does the NRW offer Korean companies as regards innovation for future mobility? How can Korean companies benefit from the excellent environment for R&D, innovation and science-to-industry cooperation?

Find out more about your possibilities and opportunities in this seminar!

We look forward to welcoming you!

Program

German - Korean Business & Investment Seminar

"Innovation for Future Mobility - Paving the way to 21st Century Solutions in Europe "

Opportunities for Co-Development in Germany's Land of Innovations North Rhine - Westphalia (NRW) and the Technology Region Aachen

Date: June 8, 2023 (Thu), 10.00 - 13.30

Venue: Intercontinental Seoul COEX (Allegro & Andante Room)

Program

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| 10:00 - 10:30 | Registration |
| 10:30 - 10:35 | Welcome Address
- Michael Reiffenstuel, Ambassador, Embassy of the Federal Republic of Germany |
| 10:35 - 10:45 | Germany as an Investment Location for Korean Companies
- Frank Robaschik, Director of Seoul Office, Germany Trade & Invest |
| 10:45 - 10:55 | The Crucial Role of New Energy Vehicles in Germany
- Stefan di Bitonto, Deputy Director Mechanical & Electronic Technologies, Germany Trade & Invest |
| 10:55 - 11:05 | NRW - Germany's Powerhouse and Driver the Energy Transition
- Astrid Becker, General Manager Asia & Australia, NRW. Global Business GmbH |
| 11:05 - 11:08 | Greeting Address
- Dr. Tim Grüttemeier, County Commissioner City Region Aachen |
| 11:08 - 11:15 | The Aachen Region - A head start through innovation
- Frank Leisten, Head of Inward Investment, AGIT GmbH |
| 11:15 - 11:35 | Keynote Speech - Unlocking the potential of future mobility concepts in cities
- Ingo Olscheswki, Head of Strategy & Consulting, fka GmbH |
| 11:35 - 11:50 | Testimonial 1: On the way to sustainable mobility: ATESTEO, an internationally present, medium-sized company out of the Technology Region Aachen
- Tim Willers, CEO, Atesteo GmbH & Co. KG |
| 11:50 - 12:05 | Testimonial 2: As a Germany - Korea R & D Collaboration Accelerator, KGTTTC
- Young Jang, Principal Researcher, Office of Middle Market Enterprise Innovation, Korea Institute for Advancement of Technology |
| 12:05 - 12:20 | Q&A |
| 12:20 - 13:30 | Lunch, Networking & B2B Meeting |
| 13:30 ~ | B2B Meetings |

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