



JOSEF DRATHEN

WEIN- & SEKTKELLEREI

*Quality and tradition
from Germany for 250 years!*

THE 13 GERMAN WINE GROWING AREAS



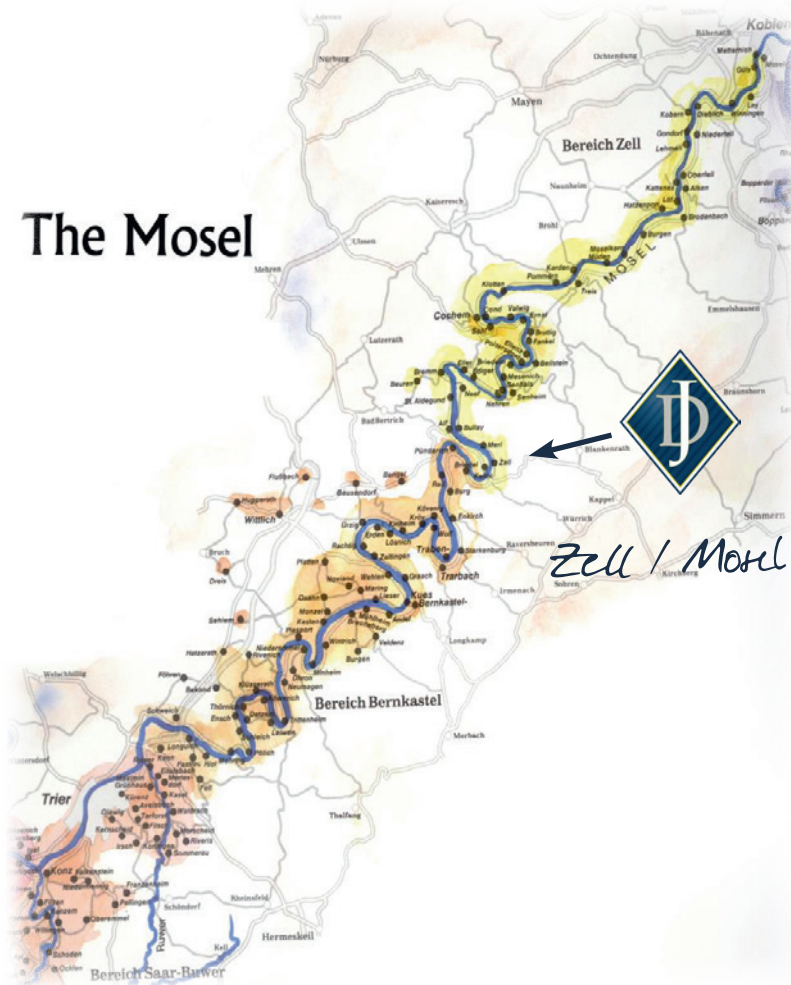
Rheinessen - 26.000 ha
Pfalz - 23.000 ha
Baden - 15.800 ha
Württemberg - 11.400 ha
Mosel - 8.800 ha
Franken - 6.100 ha
Nahe - 4.200 ha
Rheingau - 3.100 ha
Saale Unstrut - 750 ha
Ahr- 540 ha
Sachsen - 490 ha
Mittelrhein - 460 ha
Hess. Bergstraße - 450 ha

Total - 101.090 ha



THE WINE GROWING AREA MOSEL

The Mosel



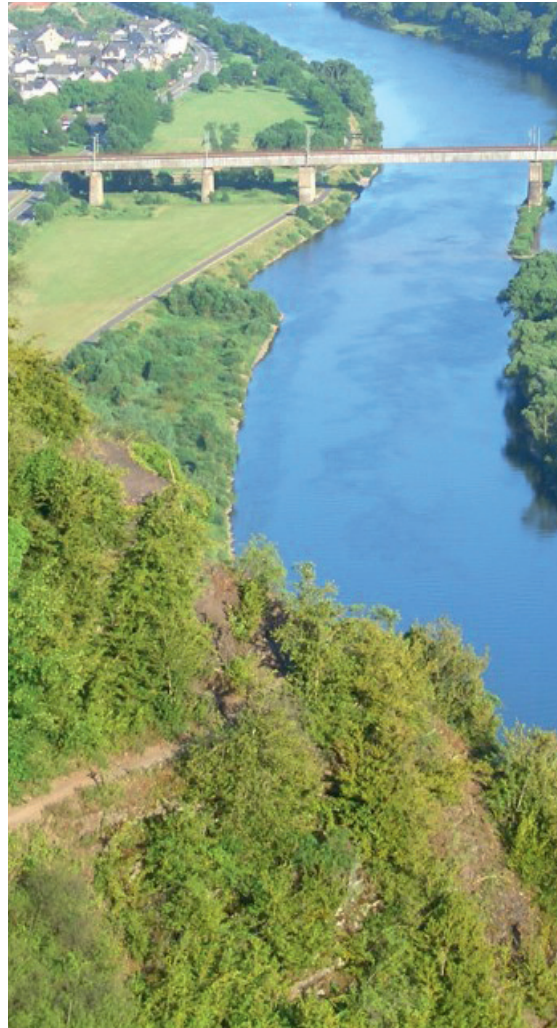
Located in Zell / Mosel, between the cities of Trier and Koblenz, the famous wine growing area Mosel is our homeland.



The beautiful Mosel slope at Zell



THE WINE GROWING AREA MOSEL - STEEP VINYARDS, CLEAN SLATE AND MANUAL WORK



THE WINE GROWING AREA MOSEL - A BEAUTIFUL LANDSCAPE



HISTORY - JOSEF DRATHEN



Josef Drathen

- Family business founded in 1860 by Peter Josef Drathen.
- After the death of the founder his son Carl-Josef Drathen took over the business.
- Carl-Josef Drathen married Else Nollen in 1913 - the marriage remained childless.
- The niece Grete Schwöbel inherited the winery after the death of Josef Drathen in 1939.
- Together with her husband Hugo Gesthüsen, she managed the company till 1969 when her two sons Dieter Gesthüsen, Arthur Gesthüsen and a third partner Josef Zirwes entered the business.
- The share of Josef Zirwes was given to his son Jürgen in 1996 and the share of Dieter Gesthüsen was given to his son Tim in 2000.
- In 2003, Tim Gesthüsen and Jürgen Zirwes bought the share of Arthur Gesthüsen, so that nowadays the structure is that of a 50% partnership between the two.
- Today, the operating business is executed by Tim Gesthüsen and Denis Jablonski.



**MANAGING DIRECTOR
TIM GESTHÜSEN**



**MANAGING DIRECTOR
DENIS JABLONSKI**



HERITAGE & DEVELOPMENT

The winery in Sankt Aldegund 1904



Historical cellar 1904



The winery in Sankt Aldegund 1983



Our winery in Zell / Mosel



Our winery in Zell / Mosel today



New cellar 2018



FACTS

- Turnover net / net 2001: € 11.000.000
- Turnover net / net 2022: € 33.000.000
 - Domestic market ~ 80%
- Export ~ 20%: USA, Japan, China, Australia, Scandinavia, Benelux, Columbia, etc.
 - 90 employees
 - 35 sales agents (Domestic Market)



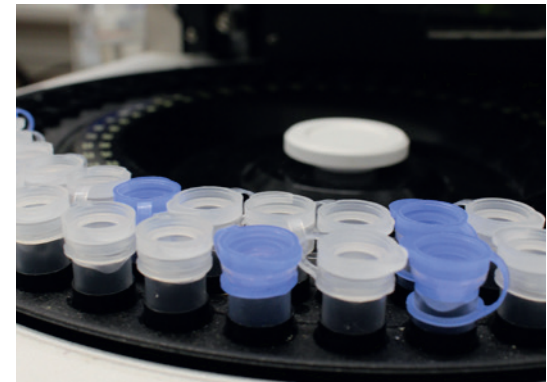
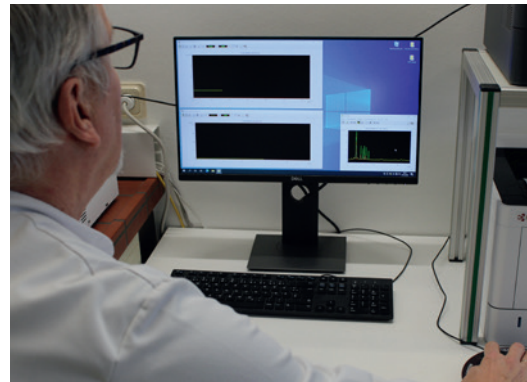
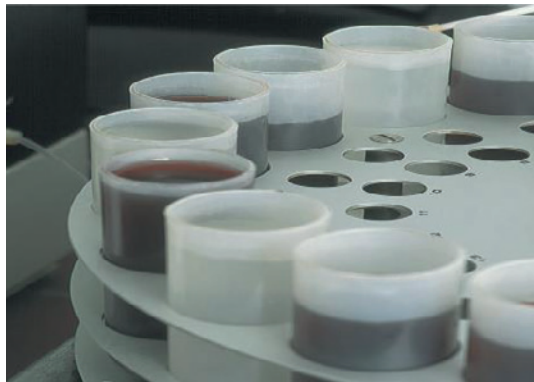
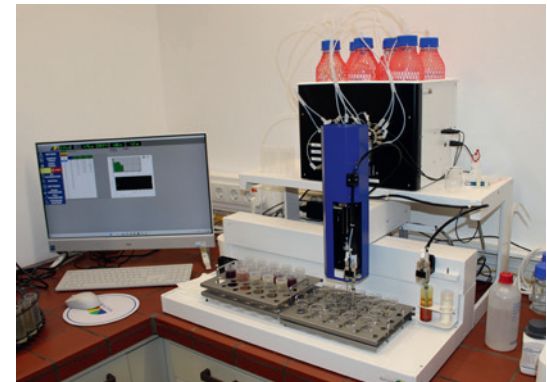
FACTS

- Storage capacity of the cellar:
11.555000 liters / 3.052508,065 gallons
- 116 pressure tanks (5.000-127.000 liter size)
 - 214 still wine stainless steel tanks
1.000-54.000 liter sizes - partly temperature controlled
- 3 bottling lines (from 5.000 - 9.000 bottles p/h.)
 - 1 KEG bottling station for 20 liter KEGS
 - 1 BAG IN BOX station for 5 / 10 liter units
- An average of 3.000.000 bottles of wine and sparkling wine in stock



QUALITY CONTROL

- Own laboratory, certified by the German government
- International Featured Standard Food (IFS7) Higher Level
- AB CERT: certification to bottle and sell organically grown wines and sparkling wines



PORTFOLIO

Our portfolio covers the most important German wine growing areas:

- Rheinhessen, Pfalz, Mosel, Franken, Nahe
- Numerous grape varieties: Riesling, Piont Noir, Dornfelder, etc.
- Whenever possible: Supply-Contracts with vintners are made before the harvest - delivery of fresh must and vinification of the must with modernst equipment
- Association of vintners from the Nahe (28 vintners - 70 hectares - 500.000 liters)
ESTATE BOTTLED WINES at a reasonable price level

Mosel



Rheinhessen



Pfalz



Nahe



Rarities



PORTFOLIO

Sparkling wine bottle sizes:
from 200ml to 3000 ml.

Vintage sparkling wines:

- cold fermented base wines
- méthode charmat

Cuvée and single varietals:

Riesling, Pinot Noir,
Pinot Noir Rosé, Chardonnay, etc.

Non-alcoholic sparkling wine



JOSEF DRATHEN



PORTFOLIO

International wines from: Italy, France, Spain, Hungary, Austria and South Africa

France



Italy



South Africa



Austria



PORTFOLIO

- Slightly-Sparkling Wines and Aromatised Wine Based Cocktails
with or without alcohol

*Villa Vincento Sprizz
& ...just Hugo*



Vino Frizzante



*German
Slightly-Sparkling Wines*



*Aromatised
Wine Based Drinks*



PORTFOLIO

Diversified portfolio of mulled wines: „Sternthaler“ brand
the Original Nürnberger Christkindles Glühwein from Nürnberg
Numerous varieties: White Glühwein, Cherry Glühwein,
Organic-& Vegan-Glühwein, Blueberry-Glühwein, Non Alcoholic, etc.



PORTFOLIO

Mulled wine specialities & special winter items



PORTFOLIO

- Private label standard items 100 -12er min. quantity only
- Private label special bottling: starts from 250 -12er cases minimum quantity per item
 - Flexible label creation: self adhesive labels or wet glue labelling
 - Numerous bottle shapes and colors possible from 0,2L to 3L
- Stellvin closure, natural cork, plastic cork, screw cap with or without top cap
 - Special bottlings: sweetness degree according to your wishes
 - Non alcoholic products



SERVICE AND FLEXIBILITY

Follow your ideas...



ONE STOP SHOP

- Numerous brands exclusively distributed by Josef Drathen
 - Private labelling and customized recipes
- Diversified portfolio with German and International Wines, Sparkling Wines, Mulled Wine, Wine cocktails, Non-Alcoholic Beverages and much more
 - We offer great quality at reasonable prices

St. Barthelmeh

ZUCCOTTI



PETER FREIMUTH

Mai Geister
Weinkellerei



NOLLEN-
ERBEN

PREMIERE
Sekt

Schloss Koblenz



Ritter Zahony

Sternthaler
Glühweinspezialitäten
Nürnberg
www.sternthaler-gmbh.de

J.B.
JOH. BAPTIST DIETRICH
1858

SIMMERNER
HOF^{w.}
ISI

Splendid



JOSEF DRATHEN





„As long as one may drink, happiness remains“

Johann Wolfgang von Goethe