

Babel Cosmetics GmbH	
	https://www.shazay.com
	2018
	-
	3
/ OEM	0
	0
	R&D
()	가
	X
()	가 SHAZAY
/	SHAZAY
	가
	SHAZAY 5 () (Supreme Line): (Essential Line): (Men's Best): (Special Solution): (Style Selection):
	SHAZAY " "
	" "
	(* : " "
	가 (, K-Pop 가)
/	가
/	www.hyporia.com www.shazay.de (coming soon)
	Babel Cosmetics GmbH 2018 가
	SHAZAY
	SHAZAY (Made in Germany), , 가 가
	, SHAZAY 가 SHAZAY

BELANO medical AG

<https://belanomedical.com/en/>

2016

6 (8)

18

/ OEM 0

R&D

() 가 , , ,

X

() , ,

/ (skin flora)

(Microbiome)

<< 2 가 >>

ibiotics med , , ,

ibiotics beauty (Microbiome) ,

가

가

(Microbiome) ,

/

(Microbiome)

B2B

(Microbiome)

(skin flora)

Düllberg Konzentra GmbH & Co. KG	
http://www.duellberg-konzentra.de/en/index.php	
1940	
4 9 (670)	
120	
/ OEM	o
	o
	o
R&D	
() 가	
	x
() 가	-
/	-
	- 가 , , OEM
	(perfumers) 가 가 , , , ,
	80 가 ,
	가
	-
	()
	(.)
	() ,
	- 가 가 ,
	-
	(fragrance compositions)

1997
Advanced CryoSafe Method
(biomaterials)
가
to-market
"reveel"
, 가
(signal)
go-

Scherk GmbH

<https://scherk.co>

2019

5 (21)

4

/ OEM 0

R&D

() 가 , 가 ,

X

() , , (B2B & B2C), ,
, () ,

/ - , , ,

- ()

-

-

- , , (social-selling),

- / 가

(, (Rammstein) 007

()

- , , K-Pop

- DACH (, ,)

(, K-Pop)

/ - Peter Schemberger 가

RAMMSTEIN

- Frank Hoffmann P&G 社 007 , eos

(15) 12,000 (

) 가

-

□ K-POP :

(end-to-end business)

□ , :

□ OGIMI (made in Germany)

□ DACH (, ,)

□

(Licensed Brand), (Own Brand), PB(Private Brand)

& (Licensed Brand)

(iconic)

BEAUTY NOW

Beauty Now

가 Ussy Pratama

Jessica Mila

(umbrella brand)

Beauty Now 5

D2C()

"in bed with Ussy"

. <https://ussypratama.com/shop/in-bed-with-ussy-pratama>

Peter Schemberger 가

RAMMSTEIN

,

Frank Hoffmann

P&G 社

007

OYESS , Leaping Bunny ECOCERT , COSMOS Organic cruelty-free
Beauty) 가 "G-Beauty" (German
Rossmann, dm AT, Flaconi, Alnatura
4 :
- Superfruits
- Natural
- Cocos
- (10):
more to come ... #oyess # # #oyessloving #
가